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“Kindness Rocks” Benefit Concert

Live Rock and R&B Party

Benefiting Susan G. Komen for the Cure®

Sacramento, CA (Aug 19, 2009) – On Saturday, August 22, 2009, Swabbies on the River will host a benefit concert for Susan G. Komen for the Cure. Proceeds will be donated to Komen’s Promise, to save lives and end breast cancer forever.

Tickets will be sold at the door and the live concert featuring the Wild Wild West band and “the best tacos on the river” will be a fun, family day in the sun, from 5:00-9:00 pm. Children under 10 are free. The \$5 gate fee, band donation and raffle ticket proceeds are being donated directly to the Komen Sacramento Valley Affiliate. To increase funds, Swabbies is also generously donating \$1 of every lunch and dinner meal purchased. Additional donations will also be

accepted and all proceeds collected will help provide crucial services for local women living with breast cancer.

The party includes great live music and raffle prizes with a silent auction and great food. Every donation will help the over 21,000 women in California that will be diagnosed with breast cancer this year.

Saturday, August 22, 5:00-9:00 pm

“Kindness Rocks” Benefit Concert at Swabbies on the River

5871 Garden Highway, Sacramento

About Susan G. Komen for the Cure

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world’s largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures.

Through events like the Komen Sacramento Race for the Cure, the Sacramento Affiliate has invested more than \$10 million in local breast health and breast cancer awareness projects since our inception in 1997. Up to 75 percent of net proceeds generated by the Affiliate stay in the Sacramento Valley and surrounding areas. A minimum of 25 percent of the remaining income supports national research for energizing science to find the cures. Join us by calling 916-492-6474 or visiting us online at komensacramento.org.